

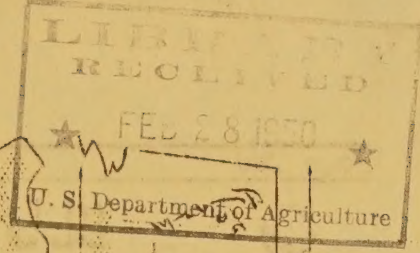
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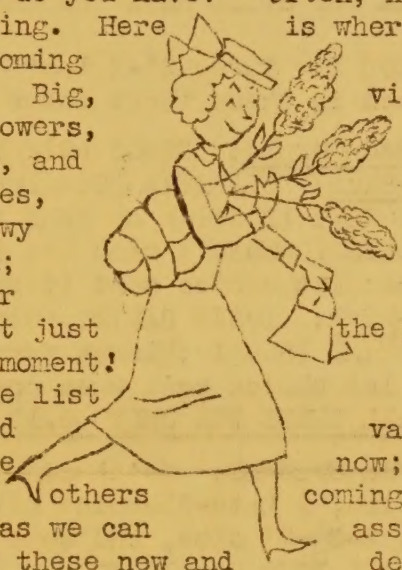
# LILAC NEWS



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- - - 4838 Spokane Avenue - Detroit 4 - Michigan - - -

## SOME GOOD BUYS-

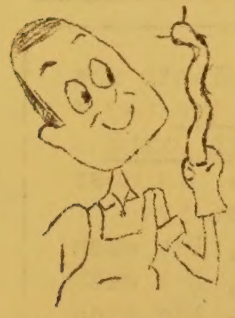
Look at your garden a week or so after the French Hybrids are through blooming and what do you have? Often, not much of anything. Here is where those late-blooming lilacs come in. Big, rapid growers, bloomers, and dable ones, very showy in bloom; give your a lift at just the price list sizes and available about others as fast as we can stock of these new and useful shrub types!



Something else interesting in the offing -- the new early blooming Dilatata Hybrids originating in Canada --- one is already available, EVANGELINE, described on page 2, but only a few plants ready now -- more later; other varieties will be coming along later, too!

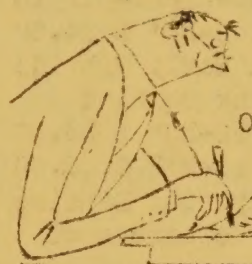
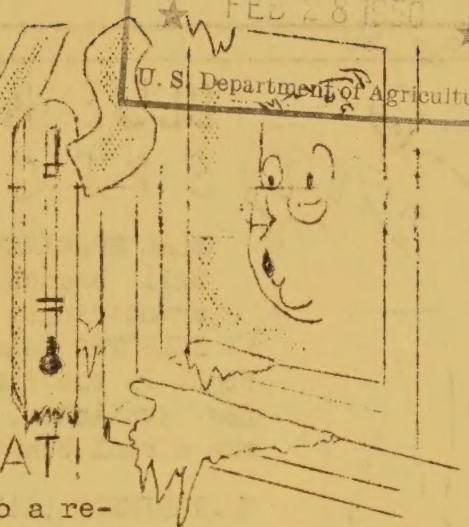
## BORER TROUBLE?

From time to time customers write us to inquire about the best way to get rid of lilac borers. Our accumulated know-how on this topic takes more words than there's room for here, but we'll gladly send you what information we have on this subject if you'll just write us for it.



## SO IT'S COLD - SO WHAT!

According to a report by the Kansas Agricultural Experiment Station, on damage to top-growth of shrubs, caused by a temperature of 31° below zero on January 4, 1947, lilacs held up as follows:  
Severe damage: None  
Medium damage: None  
Light damage: S.chinensis (Tips of branches frozen)  
NO DAMAGE: S.amurensis, S.persica, S.villosa and S.vulgaris  
(All French Hybrids are simply forms of S.vulgaris) O.K.THEN - STOP WORRYING!  
(Or at least stop worrying if you have some of our OWN ROOT lilacs.) (We might remind you that California Privet has a strong tendency to winterkill in severe climates, and that almost all GRAFTED lilacs have California Privet understock.)



## PROOF OF THE PUDDING - -

OHIO: "Eager to have more of your fine lilacs" - WASHINGTON: "The lilacs received from you last fall were the finest ever seen in these parts" COLORADO: "All the lilacs I have received from you through the years have survived the long shipment and transplanting and have continued their growth as though nothing had happened to them." (This customer bought lilacs from us 10 times in 12 years.) ..AND WE GET LETTERS LIKE THIS ALL OF THE TIME!





## BLUE RIBBON SPECIALS

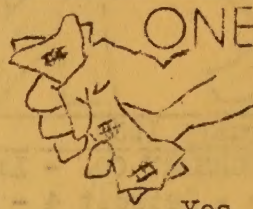
REAL SPECIMENS - extra well branched, bushy, symmetrical; ESPECIALLY SELECTED and RESERVED right in the field; only a few available, but every one a real beauty!

- WM. ROBINSON (Lilac-pink single) 4-4½'...\$6.00  
 GEN. GRANT (Mauve-pink single; early) 4-4½'...\$5.00  
 LUTECE (Late Hybrid; extra bushy; rich purple single) 3½'....\$4.50  
 MME. KREUTER (Reddish violet single) 3½'....\$4.50  
 PRES. LOUBET (Mauve-red double; early) 3½'....\$5.00  
 CHARLES JOLY (Deep red-purple double) 3½'-4'...\$5.00  
 SARGENT'S LILAC (Late Hybrid; reddish-violet single; extra bushy) 4-4½'...\$6.50

### NEW ADDITIONS TO OUR LILAC LIST

- Mont Blanc: Famous large-flowered white single; 12-18" @ \$3.50  
Victor Lemoine: Rich lavender double; a heavy bloomer; 12-18" @ \$1.65; 18-24" @ \$1.95; 2-2½' @ \$2.25  
Reaumur: Large-flowered deep red-purple single; 12-18" @ \$3.50; 2-2½' @ \$4.50  
Evangeline: NEW; Canadian Early Hybrid; heavy blooming lilac-pink double; very fragrant; 12-18" @ \$3.20 18-24" @ \$3.60  
Sweginzowi Albida: Late Hybrid; Lemoine origination; big foamy clusters of pale creamy-pink florets; single; attractive small leaved foliage; 12-18" @ \$2.50; 18-24" @ \$2.95.

STOCKS VERY LIMITED IN THESE NEW LISTINGS! HURRY!



## ONE DOLLAR IN THE HAND FOR TWO ON THE BUSH

Yes, in the offers listed below, there are combinations that will actually save you a good 1/3 off of our standard prices! FINEST QUALITY STOCK. Offers, based on temporary surplus, last only as long as surplus lasts; SO ORDER NOW WHILE YOU STILL HAVE THE CHANCE!

**COLLECTION I:** Three 2'-2½'-3' Plants; one each in these three color groups:

- 1 Dark Red-Purple: CONGO (Single)  
 1 Lilac-Blue: BLEUATRE (Single) or PRES. GREVY (Double) or RENE JARRY DESLOGES (Double); name 1st & 2nd choice; 1st choice sent if possible  
 1 Lilac-Pink: LUCIE BALTET (Single) or LAMARTINE (Single; blooms very early) your 1st choice sent when possible  
ALL THREE FOR ONLY \$5.19

**ADDITIONAL SPECIAL:** We'll add to this collection, 1 Late-Blooming Lilac, our choice, 2-2½'-3' size, and send you:  
ALL FOUR PLANTS FOR ONLY \$6.79

**COLLECTION II:** Two 16" to 24" Plants:

- 1 CONGO &  
 1 Plant Chosen From These Varieties:  
 BLEUATRE, RENE JARRY DESLOGES or CONDORCET (Mauve-red double); name your 1st & 2nd choice -  
THESE TWO PLANTS FOR ONLY \$2.69

**ADDITIONAL SPECIAL:** We'll add to Collection II, 1 Late-Blooming Lilac, our choice, 16-24", and send you  
ALL THREE PLANTS FOR ONLY \$3.79

**PARCEL POST SHIPMENTS:** Most 12-18" and 18-24" plants are available; also orders calling for not more than two 2-2½' plants UNDER PRESENT POSTAL RULES. Send enough extra money to cover postage; we refund any not used. In most cases costs INCLUDING INSURANCE should be covered by:  
East of Miss. River: 1 Plant, 50¢; addtnl. plants, 10¢ each  
Miss. to Rockies: ..1 Plant, 60¢; addtnl. plants, 10¢ each  
West Coast: .....1 Plant, 80¢; addtnl. plants, 15¢ each